



Hailey Rivera Project Manager

Headline Achievements

- Balances pragmatism with a finely honed analytical mind.
- Delivers outstanding results that consistently sell.
- Knows how to accurately identify risk and mobilise value.

Recent Project Portfolio

- **Chatswood, NSW**
600 apartments (\$240M)
- **Kirribilli, NSW**
309 apartments (\$125M)
- **Bankstown, NSW**
929 apartments (\$370M)
- **Footscray, VIC**
208 apartments (\$110M)
- **South Brisbane, QLD**
608 apartments (\$150M)
- **Newstead, QLD**
91 apartments (\$20M)
- **Richlands, QLD**
36 terrace homes (\$10M)
- **Campbelltown, NSW**
Retirement Living
Demand Assessment
- **Sydney, NSW**
Student Accommodation
Market Research
- **Canberra, ACT**
Student Accommodation
Market Research
- **Nationwide, AUS**
Build-to-Rent Market Analysis

Introducing Hailey

Hailey has almost a decade's experience across mixed-use, government and residential developments. A seasoned professional, she knows how to accurately pinpoint and mitigate risk, and mobilise project value from concept to completion.

Hailey balances a keen analytical mind with staunch pragmatism. She is able to deliver outstanding results across due diligence, site acquisition, supply and demand analysis, economic impact assessments, sales and marketing, and more.

Her passion is to deliver design outcomes that fall well within budget and will sell in today's market – a market that demands high levels of amenity, sustainability and healthy living spaces.

Hailey is a skilled communicator who works with developers, government, and urban and town planners with ease. Her excellent negotiation skills mean she also works effectively with councils and authorities to get results.

One of her proudest achievements was pricing and developing the entire rental strata for the Commonwealth Games Village. At the completion of the games, Hailey individually priced approximately 1,200 units and implemented a strong rental strategy in an extremely competitive residential market. In fact, it was one of the first built-to-rent projects on the Gold Coast. To this day, the village continues to achieve impressive returns.

Areas of Expertise

- Budget and Cashflow Forecasting
- Residential Supply and Demand Analysis and Forecasting
- Contract Administration
- Design Management
- Project Management and Delivery
- Project Programming
- Risk Management
- Stakeholder Management
- Built-to-Rent Analysis and Demand Assessments
- Highest and Best Use Assessments
- Demographics Analysis
- Population, Dwelling and Employment Projections

Academic Qualifications & Affiliations

- Bachelor of Business
– Majoring in Property Development (Griffith University)
- Bachelor of International Business (Griffith University)